



TOPIO

NETWORKS

Events 2023

EDGE
COMPUTING WORLD
November 7th & 8th 2023
Santa Clara Convention Center, Silicon Valley

 **INTELLIGENT**
Infrastructure
April 24th & 25th 2023
Austin, Texas

TOPIO
NETWORKS
ACADEMY



Table of Contents



About Topio | **1**

Intelligent Infrastructure | **6**

Edge Computing World | **11**

Topio Networks Academy | **22**

Deploying the Distributed Cloud Platform

The Enterprise IT Imperative

Gartner forecasts that, in 2025, half of the world's data will be at the edge. If the forecast is correct, collectively, enterprises will have to store up to 79 Zettabytes. And then After 2025, the amount of data stored in enterprises will grow exponentially.

Processing local data has strategic imperatives for the entire business. Companies like Tesla and Amazon have become the undisputed leaders in their industry by accessing and processing local data to provide new insights through better contextual and situational awareness for devices, machines, and humans. Further processing local data at the edge will allow autonomous worlds and be the foundational layer to visualize real-time data in 3D and power the omniverse.

Yet, for enterprise IT, it seems business as usual. In a recent report dated October 2022, Gartner forecasts that Enterprises will increase their collective IT spending by US\$ 33 Billion every year from 2021 until 2025 while at the same time investing an additional US\$ 120 Billion per year in Public Cloud spending. At the same time, to build their infrastructure, Cloud Computing Companies Google, AWS, and Microsoft spent together more than US\$ 50 Billion per year in 2019 and 2020 and more than US\$ 100 Billion in 2021.

So Cloud Companies will massively overspend two to three times Enterprise IT in the next four years - leading to widening costs, performance, and sustainability gaps between Enterprise IT and Public Cloud Infrastructure. If this continues, the operational and financial incentives will be such that Enterprises will be obliged to embrace the associated vendor lock-in and lack of control of strategic assets linked to Public Clouds. By doing so, they won't be able to fully capture the functional benefits of more contextual and situational awareness. They will mortgage their strategic independence and the ability to create unique & differentiated offerings.

Topio Networks believes enterprises must invest significantly more resources and work with independent software and technology vendors to build their own distributed cloud platform to manage the data created at the Edge alongside the traditional public cloud infrastructure and services.

By doing so, enterprises will decide to allot server workloads and where to store their data based on the many application requirements either locally, on-premise, or in the public cloud. As enterprises become increasingly digital, they must develop new skills and deal with responsible and sustainable initiatives. Fortunately, the last three years have seen the emergence of an entirely new ecosystem. It is composed of several emerging technologies: Distributed Cloud, IoT, 5G connectivity, Application Development, and Active Digital Twins, to name a few, to enable this collaboration.

Suppose the history of cloud computing is a good indicator of what will happen. In that case, distributed cloud platforms' success will require many innovations to break down silos, drive the cost down, and make distributed cloud more sustainable and responsible. These innovations will come from new business models, new standards, new skills development, and new approaches to trust, sustainability, and responsibility.



Topio Networks focuses its effort and time on:

Educating the market about this new emerging trend and its necessary innovations with Topio Academy. Participating in the Topio Academy will enable enterprise IT and industry executives to understand the early best practices and to have a pulse on the market. Industry Luminaries and early market adopters are teaching the classes;

Connect End Users, OEMs, Developers, and the Technology Ecosystem through two conferences where users can review the early implementations and the new innovative software vendors to accelerate business opportunities in a single location: Edge Computing World and Intelligent Infrastructure.

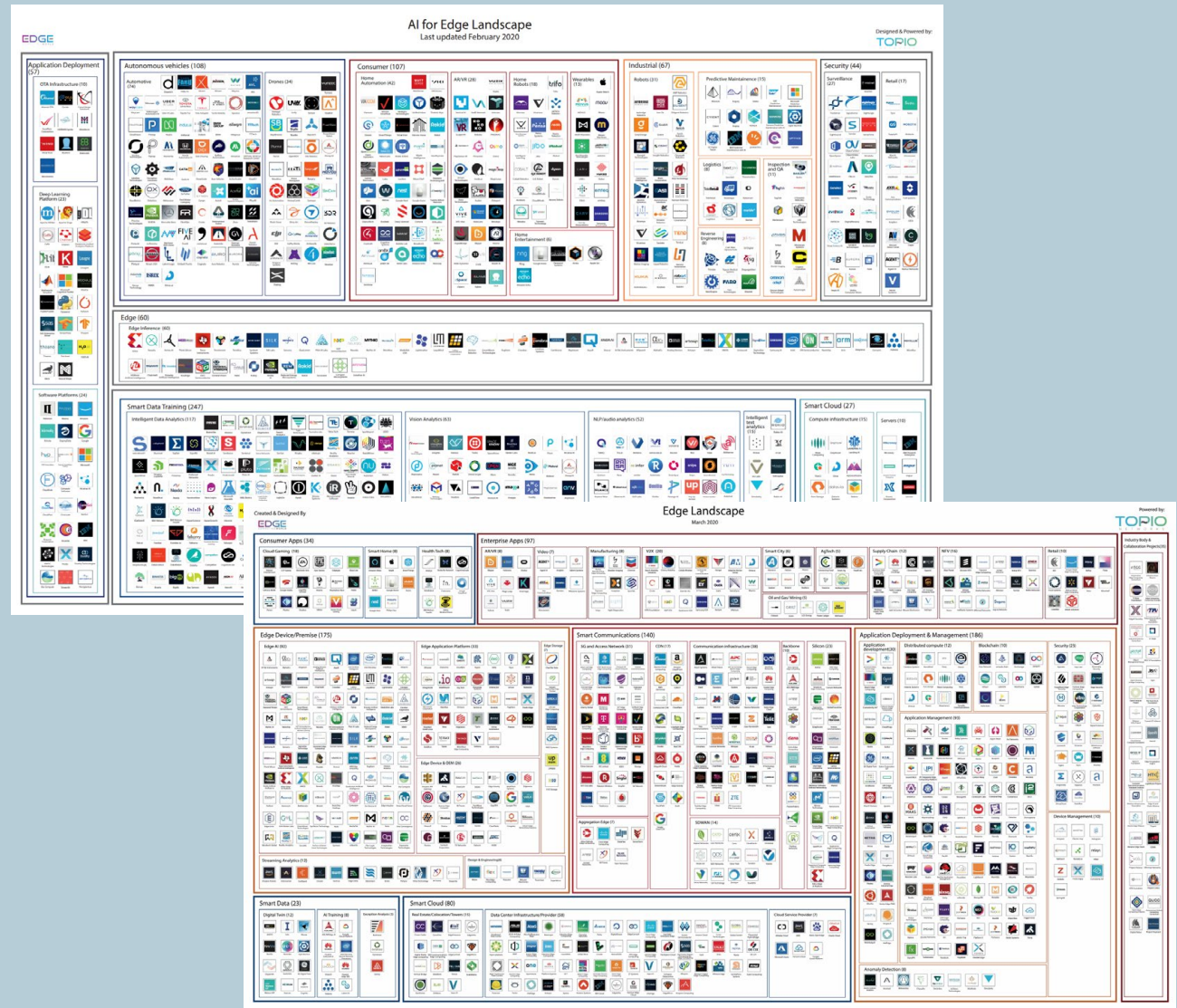
Join us as we drive the ecosystem for the distributed cloud platform and transform the ability to leverage a superabundance of data at the edge and capitalize on the strategic and operational advantage it will provide.

Industry-Defining Market Landscapes

Our quarterly Edge Computing & Edge for AI Edge Landscapes bring shape, structure, and sizing to the sector and are eagerly absorbed by the markets we serve.

The landscapes are much more than just “pretty pictures”: the community engages with our open access Market Intelligence Center to take their own deep dive on each landscape’s companies, subsectors, deals, funding, leadership and more.

[VIEW EDGE COMPUTING LANDSCAPE](#)



Our Regular Cadence of Communication with the Edge Community

The Edge Computing World expert community interacts regularly & deeply with our analysis and curated content including:



Weekly
Edge Essentials
Newsletter



Bi-Weekly
Edge Computing
Webinars featuring
our own Analysts and
Blue-Chip Partners



Quarterly
The Telecoms Academy
recurs every quarter,
educating a fresh batch of
end users and ecosystem
players on the details of
edge deployment.

Bi-Annual
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Santa Clara

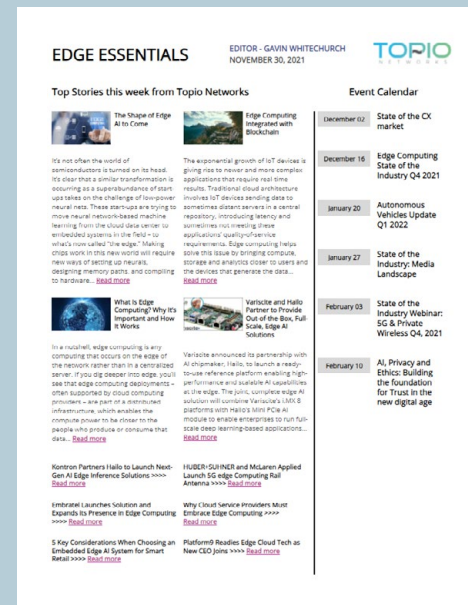
The World's Leading Edge Computing Event
November 7th & 8th 2023

INTELLIGENT
Infrastructure

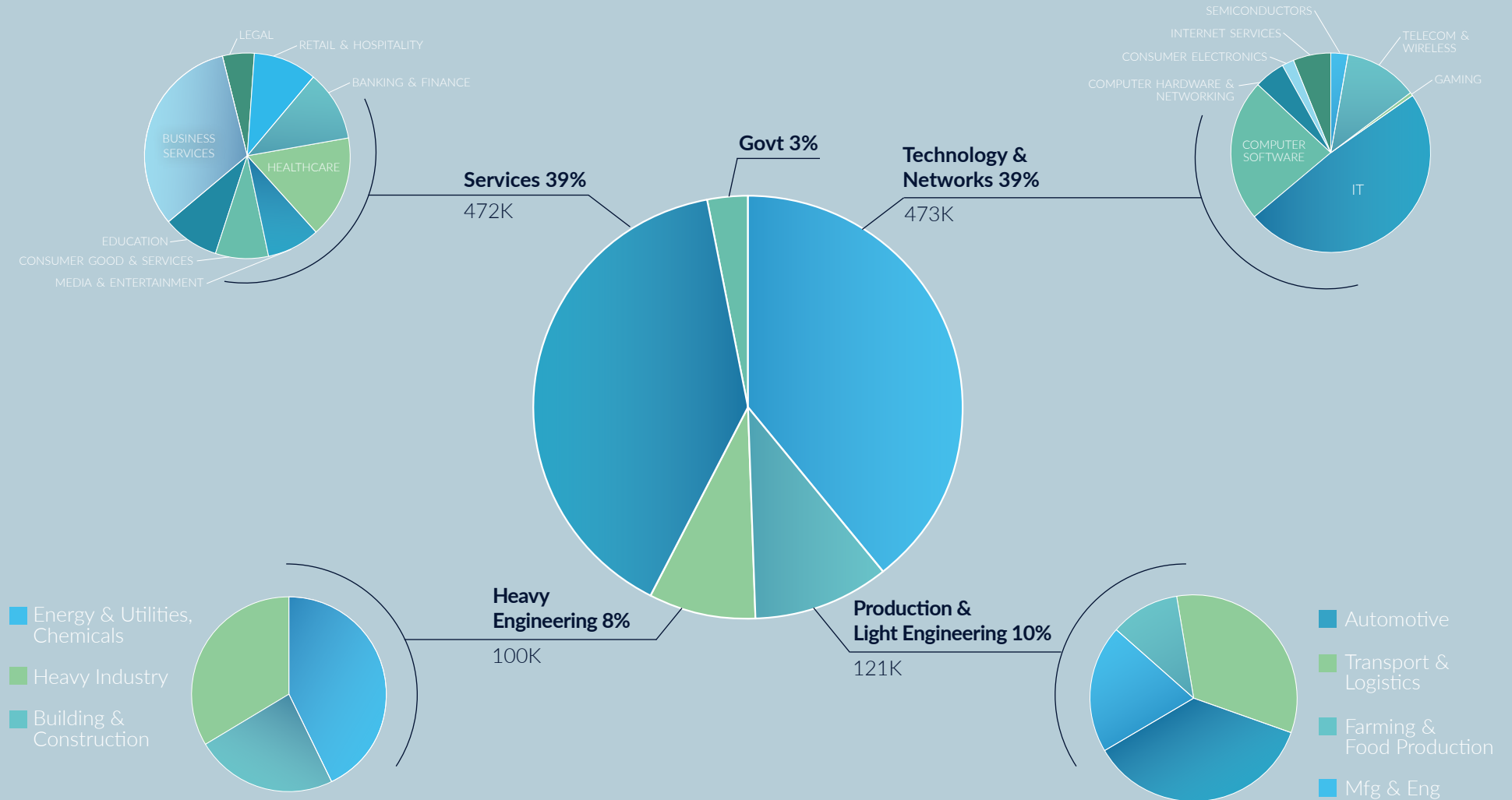
Fairmont Austin, Texas
April 24th & 25th 2023

Edge Essentials: Newsletter

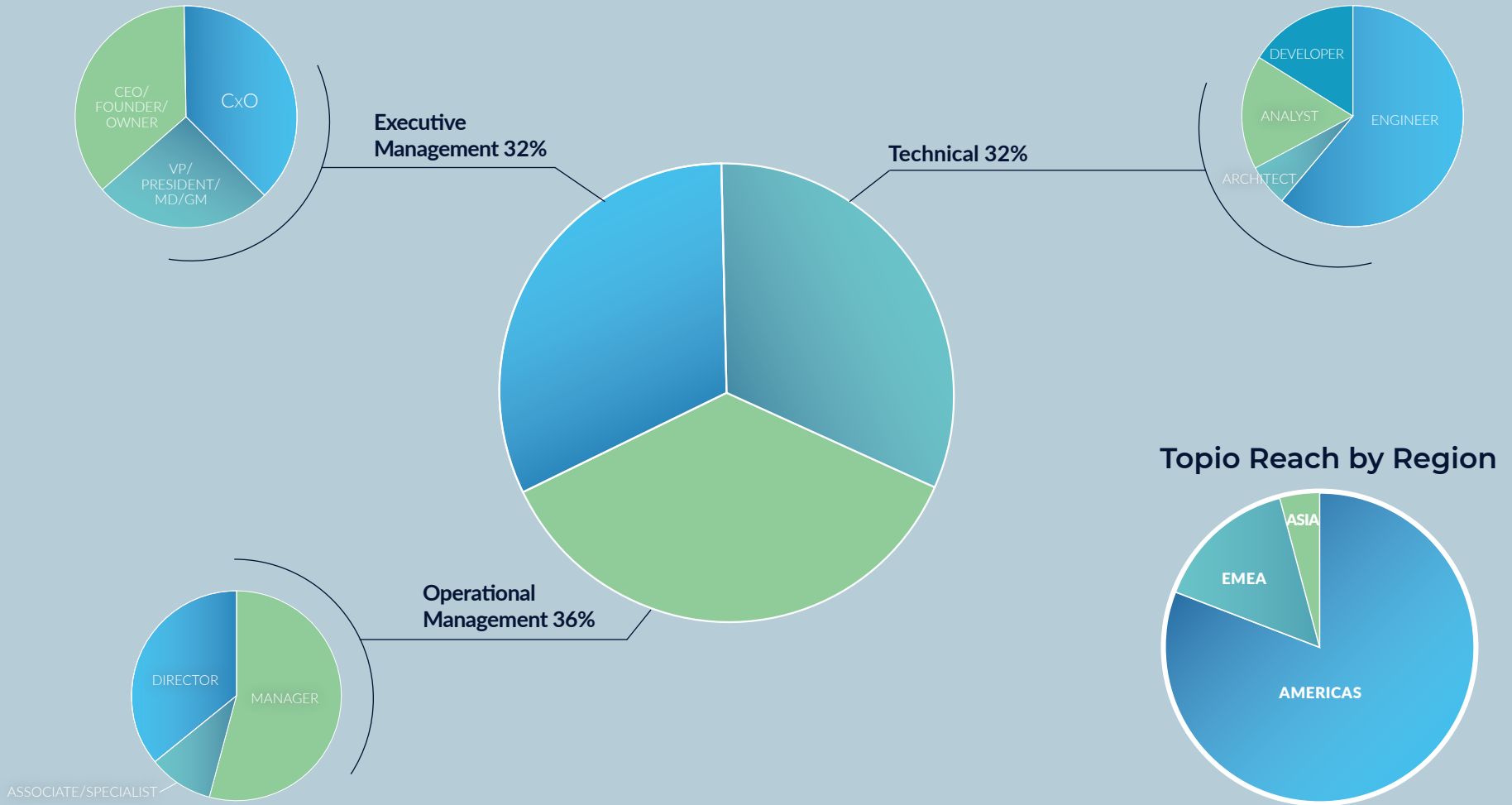
Our Newsletter brings a curated selection of the weeks' top 10 edge stories to your inbox – reaching 90,000 industry professionals each week.



Our Vertical-Rich 1.2M Reach



Our CxO-Packed 1.2M Reach





INTELLIGENT Infrastructure

April 24th & 25th 2023

Austin, Texas

How to Digitize National Infrastructure to
Prepare for the Next Generation of Growth

Presented by

TOPIO
NETWORKS

Preparing for the Next Five Decades of Growth

Topio Networks is excited to announce the second Intelligent Infrastructure conference in Austin on April 24 and 25, 2023. This critical event addresses "How to digitize national infrastructure to prepare for the next generation of growth," which is one of the main opportunities of our time.

The influx of data from this digitalization will be massive and require more local processing and investments to purchase

the sensors and devices to collect the data. Making this effort affordable, power-efficient, and responsible to the local authorities and other stakeholders will require collaboration between all actors, private investments into a shared infrastructure and data spaces, approaches to standards, regulation & compliance, and implementations of the latest technologies.

Intelligence Infrastructure 2023 will address the following:

- The early applications driving the upcoming digitalization across industries (mobility, grid management, water management) rationalizing existing and enabling new public services
- The new environments fostering equal opportunities
- The latest innovations to make the platforms affordable, power-efficient, and responsible
- The emerging data platforms that will support the industry at large in its effort to embrace the fourth industrial revolution and leverage the new business opportunities
- How to close the sustainability observability gap at the city, state, and federal level to monitor more closely the progress made in terms of carbon emissions.

Bringing Together Key Influences and Decision Makers

INTELLIGENT
Infrastructure

April 24th & 25th 2023

Austin, Texas

This unique event brings together the critical groups involved in driving forward Integrated Intelligent Infrastructure, from federal state & city government, financial, public & technological organizations.

The audience includes key decision makers from:

- City, State & Federal Government & Military
- Transport Infrastructure Providers
- Public Safety Services & Communication Providers
- Energy & Micro Grid Providers
- Carriers & Service Providers
- Automotive OEM and Fleet Providers
- Construction & Operating companies for Smart Buildings
- Water & Utilities Infrastructure
- Application Hardware & Software Provider
- Systems Integrators

Program at a Glance

CT	Monday, April 24 th	Tuesday, April 25 th
9 am	Leadership Keynotes	Leadership Keynotes
9:45 am	II - The Platform for Building the Data Economy	Responsible Edge
10:15 am	Break	Break
11 am	Best of Smart Cities	Building Intelligent Infrastructure - the SH130 Case Study
11:45 am	Why Intelligent corridors?	Building Intelligent Infrastructure - Case Study
12.30 pm	Lunch	Lunch
2 pm	Energy Renewal and Resilience	Data Sharing
2:45 pm	Infrastructure for Defense & Security: The Base of the Future	Financing & Investment Tools
3:30 pm	Break	Break
4 pm	Supporting Infrastructure for Drone & Next Generation Air Transport	Digital Twin Cities
4:45 pm	Towards the Shared Platform for Public Services	Managing Application at the Edge
5:30 pm	Reception	Close

Position Your Company at the Forefront of the Revolution



April 24th & 25th 2023

Austin, Texas

Package (number available)	TITLE (1)	PLATINUM (2)	DIAMOND (3)	SESSION (14)	GOLD (14)	BOOTH
Keynote Opening Event	X					
Pre-event Webinar, 200 leads	X					
Leads from conference	X					
Keynote Day 1		X				
Keynote Day 2			X			
Presentation to Open Panel				15 MINS	PITCH	
Branding of Sessions in Brochure, on website and promo email, and on event signage & slideware				X		
Presence in Panel	2X	2X	X	X	X	
Text interview hosted on event site, promoted in Topio news and social channels	2X	X	X			
5 min demo hosted on event site	X	X	X	X		
Guest Passes with your own VIP Code	25	15	10	6	4	2
Staff Passes	15	10	8	6	4	2
Discount on additional passes					30	
Branding on all Event signage, websites, brochures, emails etc	X	X	X	X	X	
Access to AI Powered Networking App for setting Meetings	X	X	X	X	X	X
Table Top	2x	2x	X	X	X	X
Partner Zone / Meeting Room	X					



EDGE

COMPUTING WORLD

November 7th & 8th 2023

Santa Clara Convention Center, Silicon Valley

Presented by

TOPIO
NETWORKS

The World's Premier Edge Event Series

EDGE
COMPUTING WORLD
November 7th & 8th 2023
Santa Clara Convention Center, Silicon Valley

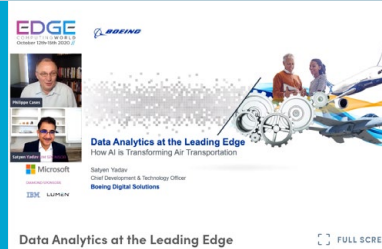
Edge Computing World Brings Together Executives from across the Edge Computing ecosystem with Users and Developers to build the Next Generation Internet.

"It was an excellent conference. I was very impressed with the quality of the speakers and panelists. **Great insights** from smart people building the future."

Rich Miller, Editor,
Data Center Frontiers

"I was really impressed with how **you managed to take it virtual, and maintain such high standards** in terms of logistics/organization, talks, and topics"

Chuck Byers, CTO, Industrial Internet Consortium



"Great mix of **investors, entrepreneurs, industry leaders**, and companies speaking about how the Edge has become relevant."

Douglas Cheline, COO,
Solecular

One of the best conferences I have attended... I learned a lot from some of the best experts in the industry. Lots of great new contacts too."

Chuck Byers, CTO,
Industrial Internet Consortium



"Great event, with a **very broad set of deep dives into very diverse aspects** of the Edge... Looking forward to next year."

Yuval Bachar, Founding President, Open19 Foundation

"This was a fantastic event— I know **the team really enjoyed it!**"
LC, Microsoft

"Very thorough. **Only 2+ day event on edge** that I know of"

Jim Davis,
Founder,
Edge Research Group

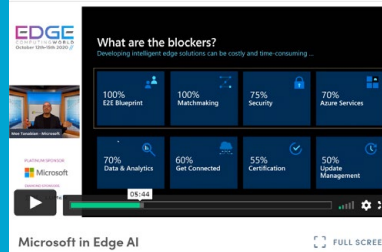


"Awesome. I was able to talk to almost **all the people that I wanted to access.**"

Adeel Ali, Business Development Director, AMD

"**Professionally done and well ran...**The content and variety was fantastic."

State Farm Insurance



"Our team was **thrilled at the quality of execution** and look forward to attending again at future events."

Brad Kirby, VP,
Market Development, EDJX

"Near perfect... Very good program, **all angles covered.**"

Jean-Marc Frangos, Advisor,
Fujitsu Innovation Center

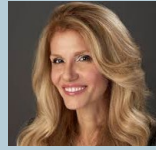
Just Some of Our World Leading Speaker Line Up..



Alan Boehme
CTO
H&M Group



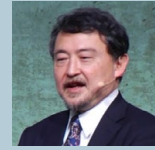
Amit Phadnis
Chief Digital Officer
GE Healthcare



Azita Arvani
GM Americas
Rakuten Mobile



Greg Brown
VP Strategy
UPS



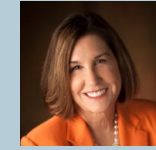
Ken-ichi Murata
GM Connected Cars
Toyota



Leandro Balbinot
SVP Technology
McDonalds



Lourdes Charles
AVP Product Marketing
AT&T



Nancy J. Shemwell
COO
Rural Cloud Initiative



Mark Wheeler
CIO
City of Philadelphia



Nick Thomas
VP Partnerships
Hatch (Rovio)



Phil Keslin
CTO & Founder
Niantic



Satyen Yadav
CTO Digital
Boeing



Albert Kim
Founder & CEO
DoubleMe



Ali Daniali
Principal, Immersive
T-Mobile



Ange Johnson de Wet
Head of Transformation
Lloyds Bank



Shellye Archambeau
Member of the Board
Verizon



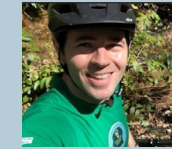
Arjun Narang
Co-Founder & CTO
Gatik



Arungalai Anbarasu
CTO Waygate
Baker Hughes



Benny Lee
Public Wi-Fi
County of San Mateo



Brian Chambers
Chief Technologist
Chick-fil-A



Cetin Karakus
Global Head Analytics
BP



Christophe St. Luce
Director of IT
City of Venice, Florida



Ed Moore
Enterprise Architecture
Chevron



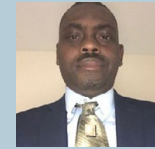
Maneesh Goyal
COO Platform
Mayo Clinic



Greg Belaus
Network Infrastructure
Uber Elevate



Hervé d'Halluin
Leader RFID
Decathlon



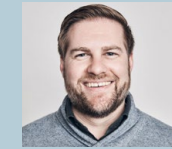
James Odeyinka
Cloud Technical Architect
Walgreens



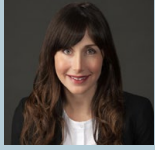
Jennifer Gill Didoni
Head of Cloud Portfolio
Vodafone Business



John Suh
Director
Hyundai



Kevin Diamond
Head, Global Ecommerce
Forever 21



Lynn Perry
CEO
Haste



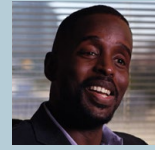
Mark Godwin
Co-Founder & CTO
Boxbot



Mark Goering
Conservation Technology
The Nature Conservancy



Nancy Li
Cox
Edge Product Director



Obinna Ilochonwu
Industrial IoT Architect
Schlumberger



Paul Breslow
Investment Director
EDF



Sai Yamanoor
IoT Applications
Linde



Sandeep Bandil
VP IoT Edge Devices
Brambles



Shashi Sastry
Director of Product
ABB



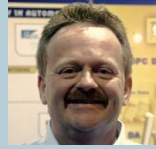
Shadaab Kanwal
Digital, Data & Analytics
Charles Schwab



Shivkumar Krishnan
Global Head, Engineering
Gap Inc



Sridhar Solur
Chief Product Officer
Berkshire Grey



Thomas Burke
Global Director
Mitsubishi



TJ Vitolo
Head AR VR
Verizon



Vadim Parizher
VP Technology
Taco Bell



Wes Rhodes
VP Technology
Kroger



Zach Blitz
Head, Infrastructure
Riot Games



Jeff deCoux
Chairman
The Autonomy Institute



Andile Ngcaba
Chairman & Founder
Convergence Partners



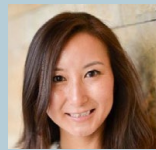
Steve Jurvetson
CoFounder
Future Ventures



Ben Narasin
Venture Partner
NEA



Bill Vass
VP Technology
AWS



Elana Lian
Investment Director
Intel Capital



Gil Shneorson
SVP Edge Portfolio
Dell Technologies



Lip-Bu Tan
Chairman & CEO
Cadence



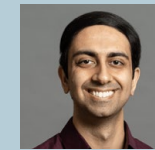
Marty Sprinzen
CEO
Vantiq



Mike Dolbec
Managing Partner
GE Ventures



Moe Tanabian
GM Azure Edge
Microsoft



Sam Nagar
SVP
Siemens



Sandip Kamat
Global Strategist, Retail
HP Inc

Supported by the Whole Industry

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Edge Computing World Series Sponsors



Edge Computing World Community Partners





COMPUTING WORLD

November 7th & 8th 2023

Santa Clara Convention Center, Silicon Valley

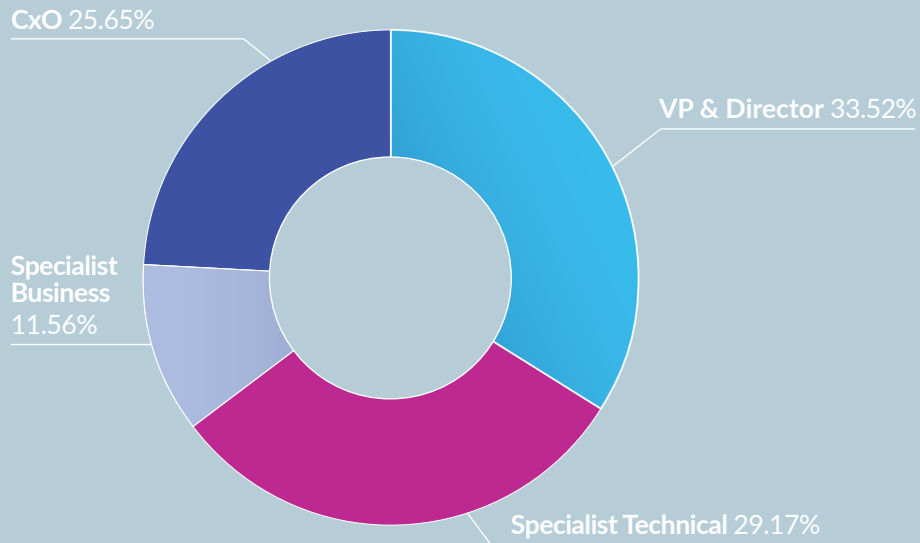
November 7th & 8th 2023

Program at a Glance

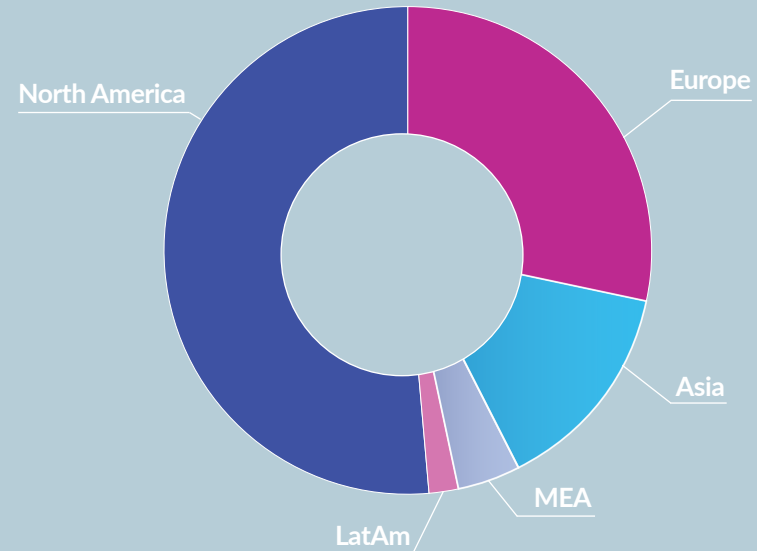
PST	Day 1 Tuesday, November 7 th			Day 2 Wednesday, November 8 th		
8:30-10 am	Silicon Valley RETAIL TECH Keynotes	Executive Conference Keynotes	EDGE DEVELOPERS CONFERENCE	Silicon Valley AGTECH Keynotes	Executive Conference Keynotes	EDGE DEVELOPERS CONFERENCE
10.30-12	Keynotes (free to attend)			Keynotes (free to attend)		
12-1:30pm	Lunch	Lunch & Learn		Lunch	Lunch & Learn	
1.30 - 3 pm	Silicon Valley RETAIL TECH	Executive Conference	EDGE DEVELOPERS CONFERENCE	Silicon Valley AGTECH	Executive Conference	EDGE DEVELOPERS CONFERENCE
3.30 - 5 pm	Silicon Valley RETAIL TECH	Executive Conference	EDGE DEVELOPERS CONFERENCE	Silicon Valley AGTECH	Executive Conference	
	Networking Reception					
	Awards					

Demographics

25% CxO Attendance



80% North America & Europe



Engagement Heat Map	Developer	Users	Ecosystem
Expo	***	*	***
Developers Conference	****	*	***
Developer Workshops	*****	*	****
User Summits	*	*****	***
Tech Summit	**	**	*****
Keynotes	***	*****	*****

Influence Key Edge Computing Targets

Three Essential Audiences

	Developer	User	Ecosystem
Primary Focus at Edge Computing World	Expo/DevCon Attendee	Guested Audience Main Conference	Paid Attendee Main Conference
Organization Types	Application Developers Hardware Developers OEMs	Telco Media Enterprise Automotive Manufacturing Industrial Retail Hospitality Gaming Education Agriculture	Hyperscale Cloud Telco Carrier SDWAN CDN Data Center Provider Real Estate Data Center Infrastructure Network Infrastructure Provider Component Provider
Sample Titles	Senior Engineer Software Engineer Software Specialist Support Engineer Senior Technical Program Manager SW Tester System Product Manager Market Research Manager	CIO CSO CTO CDO VP Technology VP R&D VP Innovation Emerging Technology & Innovation Chief Architect Senior Architect	CEO/Founder President Partner COO Corp Dev CTO Office of CTO VP Technology Global Edge Computing Product & Strategy Edge Computing Lead Software Strategy & Planning Chief Architect Senior Architect Director of Product Management VP Global Business Development



The Edge Awards Evening

November 7th 2023



EDGE NATIVE APPLICATION OF THE YEAR

We are excited to announce a new award category for 2022, the Edge Native Application of the Year. With the growing number of applications emerging focused on taking advantage of edge resources, the time is now right for us to highlight excellence in the space through this Award. Finalist will be selected for our Edge Native Application Showcase on the showfloor by a panel of expert judges, and the Award Winner announced during a the Edge World Awards Evening on November 7th 2023.

EDGE WOMAN OF THE YEAR

We are delighted again to be hosting the Edge Woman of the Year, delivered in partnership with State of the Edge and the Linux Foundation, and supported by Edge Industry Review. Now in its fourth year, the Award recognizes and showcases the depth of female talent across the edge computing industry. We will again be selecting and promoting the “Top Ten Women in Edge”, and the final winner will be selected from finalists by a panel of industry judges. The final winner will be announced at the Edge World Awards Evening on November 7th. A networking event for the “Women with the Edge” group (comprising all finalists across all years of the Award) will also be held immediately prior to the Awards evening.

EDGE STARTUP OF THE YEAR

We are delighted to be hosting the Edge Startup of the Year Award for the fourth year. This is the premier award to recognize startups in the edge computing space, with Entries open in March. Our Top 10 Edge Computing Startups will pitch-off in front of a panel of VC judges in the Edge Developers Conference on October 12th for the title of Edge Startup of the Year. You can view the pitch-off for previous awards at

<https://www.edgecomputingworld.com/startupcompetition/>

EDGE INNOVATOR OF THE YEAR

Edge Innovator recognizes younger companies, less funded startups or research bodies. The award is open to organizations that have raised less than \$3m funding to date or have fewer the 15 employees. A shortlist of 5 companies will be created and the winner Awarded at our exciting Edge World Awards evening on November 7th.

EDGE RISING STAR OF THE YEAR

Edge Rising Star of the Year recognizes more mature edge companies which have developed past the early startup phase, and are getting exciting market traction. The award is open to organizations that have raised less than \$15m funding to date. A shortlist of 10 companies will be created and the winner Awarded at our exciting Edge World Awards evening on November 7th.

The Edge Computing World Features



Hackathon



We are delighted to be working again with ETSI MEC and the LF Edge Akraino as the official partner for their annual Hackathon. The Hackathon will be launched in Q2 2023 and run virtually until later summer. The best of the virtual hackathon will then be invited to attend Edge Computing World in Santa Clara on November 7th & 8th, where they will be able to showcase their solutions, network with the edge influencers participating, and pitch off to become the overall Hackathon winner.

The 2022 Challenge was to develop an innovative Edge Application or Solution, utilizing ETSI MEC Service APIs and LF Edge Akraino Blueprint, with solutions able to include any combination of client apps, edge apps or services, and cloud components. Contestants were asked to bring that app or service to life with the ETSI MEC Sandbox. The 2023 Challenge will be announced in the New Year, check www.edgecomputingworld.com/hackathon for details.

Edge Native Applications Showcase

What are the applications that will truly drive the edge? This is an often-asked question. To help drive the edge business forward, we hosting the world's first live Edge Native Applications showcase on the showfloor at Edge Computing World on November 7th & 8th, with the title of Edge Native Application of the Year awarded at the Edge World Awards Evening on November 7th.

Edge-Native applications are built from the ground up with Edge in mind – just like Cloud-Native applications are built for the Cloud. Edge-Native applications take advantage of the unique capabilities and characteristics of the Edge.

We will be putting application developers in the spotlight to present their applications to the Edge Computing World. Applications will be sourced through an open call for contributions - with the best selected by an expert panel as the most interesting examples of edge native applications.

Influence the Edge Marketplace

Title Sponsorship

Looking to achieve high level recognition of your brand and deep association with the Edge Computing space? There's no better option than Title sponsors, which provides the pairing of your logo with the Edge Computing World logo, so your logo appears everywhere that ours does - websites, promotional emails, and materials. This package also comes with the prime keynote speaking opportunity, talks in the Exec Conference and Developer Conference, Supersessions, and more. An ideal way to make a significant impact on the Edge market.

Track Sponsorship

Track Sponsorship offers a complete solution, bringing together branding, thought leadership, and lead generation. You will be branded throughout the track, and receive the opening keynote presentation within the track - perfect positioning for your CEO or GM. Particularly suitable for showcasing a focused emerging company or product group from an established company. Plus this package receives leads from participants across the whole track!

Lunch & Learn

Lunch & Learns provide 90 minute dedicated interactive sessions for you to present your own content, in an informal hosted lunch environment. Host the session as an Executive Roundtable or education session to showcase your thought leadership in an extended format.

Demo Zone

Add your recorded demo to our pre-event promotional package to help drive traffic to your booth. Demo's will be featured on the website, event, app, and pre-event briefing emails.

Bring your products to the fore in the ECW demo zone. Interact with the audience, answer questions, and hold live meetings at your demo area!

Networking Roundtable

Included in all of our senior packages, the networking roundtable allows you to connect informally with event participants interested in your areas of expertise. Lead the discussion yourselves, or participate in a Roundtable led by a reputable analyst.

Video Interview

Drive home your thought leadership and preview your messages for the event by taking advantage of the executive interview. Available as part of the senior packages.

Hybrid Experience

Extend your audience reach beyond the face to face audience with our integrated virtual experience. Selected presentations from the conference will be presented as-live 10 days after the conference, giving your speakers the opportunity to focus separately on interactive with the face to face and then virtual conference audience. The face to face and live audience will be bridged by one unified networking app.

Position Your Company at the Forefront of the Revolution

Package (number available)	TITLE (1)	PLATINUM (2)	DIAMOND (3)	TRACK (8)	SESSION (36)	GOLD (36)	BOOTH (UL)	AGZONE / RETAILZONE TABLE
First Event Keynote	X							
Webinar, 200 leads	X							
Leads from conference	X							
Event Keynote Day 1		X						
Event Keynote Day 2			X					
Lunch & Learn Session	X	X	X					
Track Keynote				X				
Branding Associated with Track*				X				
Presentation to Open Panel					X			
Branding of Session**					X			
Participation in Panel and Short Presentation	2X	2X	X			X		
Text interview **	2X	X	X	X				
Guest Passes with your own VIP Code	25	15	10	8	6	4	2	
Staff Passes	15	10	8	7	6	4	2	
Discount % on additional passes	75	60	50	40	35	25	15	
Branding ***	x	x	X	X	X	X		
AI Powered Networking App	x	x	X	X	X	X	X	
Booth 100 sq ft space	4x	4x	2X	2X	X	X	X	
Hackathon Tech Contributor								
Awards Category Sponsor								
Meeting Room								

* in Brochure, on website and promo email, and on event signage & slideware

**hosted on event site, promoted in Topio news and social channels

***on all Event signage, websites, brochures, emails etc



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Topio Networks Academy

A Brand-new Approach to Market Education

- ▶ In-depth programs about emerging ecosystems / markets
- ▶ Constantly updated with the latest thinking
- ▶ Embedded in the daily workflow of the attendees
- ▶ Taught by the thought leaders of the Industry
- ▶ Enabling:
 - Seamless connections between attendees, mentors, lecturers and sponsors
 - Ability to collaborate and engage attendees and faculties on use cases and technologies
 - Meaningful lifetime relationships with people that matter

Topio Networks Academy Program

Term:

3 months

(12 weeks)

Attendee Participation:

Free for selected qualified attendees

(Technology buyers, End Users, Gvt entities,
OEM manufacturers, Infrastructure providers...)

Activities:

- ▶ A set of classes over one quarter
(2 sessions per week - embedded in the
attendee's workflow)
- ▶ Research collaboratively on a specific use case/
technology under supervision of a mentor and
with sponsors
- ▶ Attendee engagement through Topio Business
Insights
- ▶ Graduation

Edge Computing Program

56 classes (28 compulsory) over 90 days
taught by industry leaders

Foundation course

(2 classes)

- Introduction, Tools and methodology
- Use case/ Technology team collaborative project selection

Core course topics

(8 classes)

- What is Edge Computing?
- 17 reasons to go edge native
- Edge Landscape and Edge Taxonomy & Types
- What is an Edge Native Application?
- Understanding Edge Native ROI
- Use case 1: Operational Edge
- Use case 2: Intelligent Spaces
- Use case 3: Connected Products

Vertical Insights

(9 classes)

- Manufacturing
- Retail
- Healthcare
- Agriculture
- Oil & Gas
- Automotive /Mobility
- Smart City & Infrastructure
- Telco at the edge
- Payments/ Finance

Specialization courses

(7 courses - 5 classes each)

- Building the shared edge
- IOT 2.0 - Embedded Edge
- Data Platforms - Sharing data
- Intelligent Infrastructure
- Responsible and Sustainable Edge
- Securing the Edge
- Simulation and AI: New analytical tools

Concluding course

(2 classes)

- Team Collaborative Projects presentations
- Alumni Graduation

Sponsorship Packages

Positioning	PLATINUM (2 available)	DIAMOND (7 available)	GOLD (7 available)
Positioned as a Top-Level sponsor with High Level visibility	X		
Solo Positioning as a specialized course Sponsor		X	
Positioned as a Gold Sponsor for a class			X
Speaking and Curriculum Content Collaboration			
Present a class within the core curriculum Collaborate on curriculum content	X		
Present opening class of your course Collaborate on curriculum content		X	
Present a class within a specialized course	X		X
Moderate a class discussion	2	2	1

Sponsorships for companies

Developer Resources	PLATINUM	DIAMOND	GOLD
Description of your tools / platform hosted on course website	X	X	X
Download of your tools / platform hosted on course website	X	X	
Video thought leadership Interview hosted on website	X		X
Video demo hosted on website	X		

Leads			
Leads from all participants - 300	X		
Leads from your course participants 150		X	
Email to audience	X	X	X